

Using INRIX Data in Iowa

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IOWA STATE UNIVERSITY
Institute for Transportation

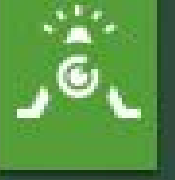


Station	valid CST_CDT	air_tmp	F_dew	point	wind_dir	wind_spd_kts	wind_spd_mph	wind_gust_kts	wind_gust_mph
44	2013-05-19 18:09:00-05:00	None	None		169.9	20.4522	23.53597147	25.4348	29.26984515
44	2013-05-19 18:15:00-05:00	None	None		161	15.7652	18.14226819	20.7739	
44	2013-05-19 18:21:00-05:00	None	None		171.6	16.8609	19.40317723	20.7739	
44	2013-05-19 18:27:00-05:00	None	None		172.6	13.9043	16.00078271	20.7739	
44	2013-05-19 18:30:00-05:00	None	None		174.4	12.3739	14.23962984	16.1043	
44	2013-05-19 18:33:00-05:00	None	None		171.6	13.2435	15.24034765	16.1043	
44	2013-05-19 18:39:00-05:00	None	None		165.6	12.1826	14.01948573	14.5478	
44	2013-05-19 18:42:00-05:00	None	None		158.8	9.91304	11.40772272	12.9913	
44	2013-05-19 18:45:00-05:00	None	None		157.1	8.41739	9.686559435	11.4348	
44	2013-05-19 18:51:00-05:00	None	None		147.8	9.09565	10.4670871	12.9913	
44	2013-05-19 18:54:00-05:00	None	None		149.8	11.1739	12.8586945	16.1043	
44	2013-05-19 18:57:00-05:00	None	None		155.8	8.66087	9.966751215	9.87826	
44	2013-05-19 19:03:00-05:00	None	None		280.5	37.8609	43.56954568	65.887	
44	2013-05-19 19:06:00-05:00	None	None		316.4	42.713	49.15324265	58.1043	
44	2013-05-19 19:09:00-05:00	None	None		286.4	28.2348	32.49202761	42.5478	48.86313368
44	2013-05-19 19:15:00-05:00	None	None		321.5	1.21217	1.394940326	20.7739	23.90617723

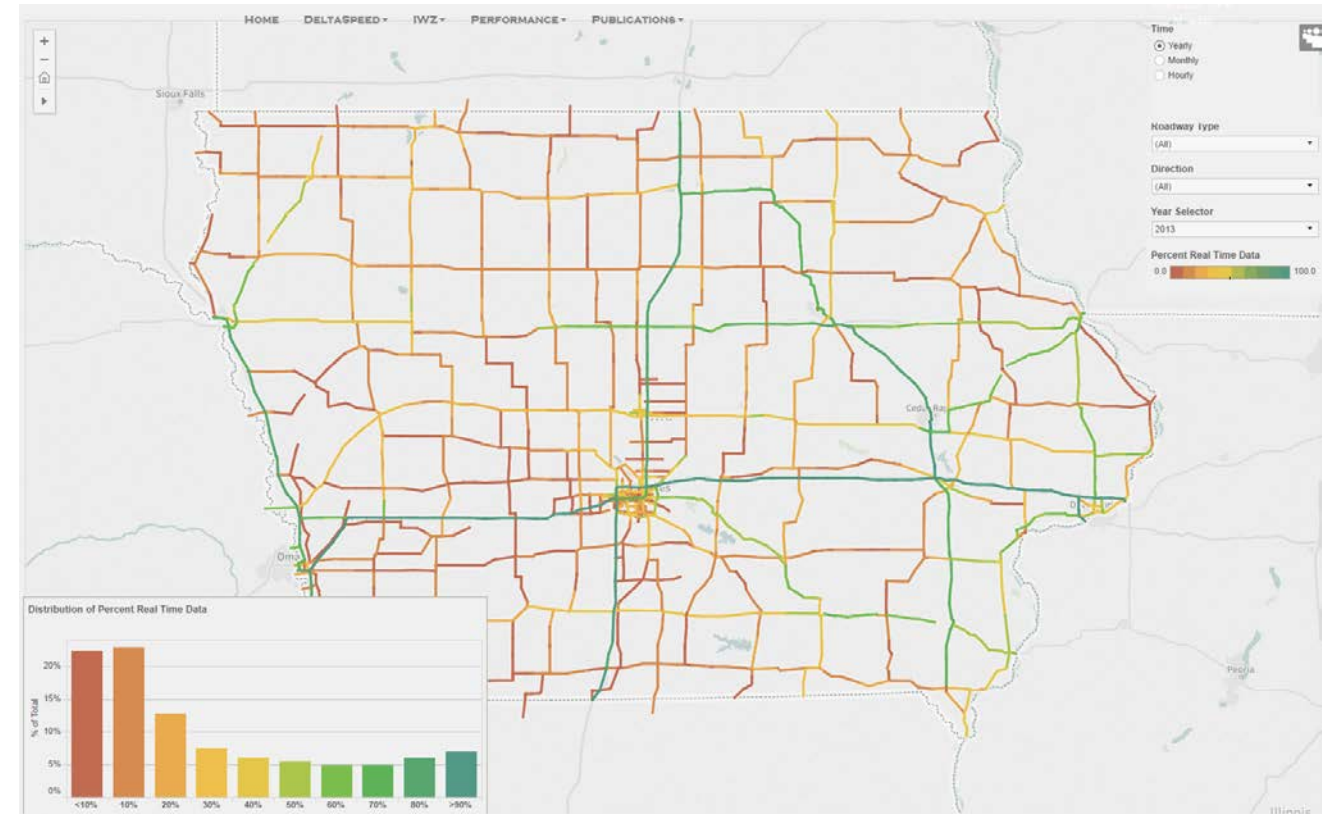
What is probe data?

What is INRIX data?

INRIX Data Overview



- ▶ Purchased traffic data
- ▶ Covers Interstates, State Highway, some local roads
- ▶ Speed and Travel Time data provided every 1 minute
- ▶ Data Analytics



TMC vs XD



▶ TMC Data

- ▶ Industry standard road segmentation
- ▶ Defined by a consortium
- ▶ Historical back to 2013 for Iowa DOT
- ▶ Issues
 - ▶ Long Segments
 - ▶ Gaps
 - ▶ Overlap

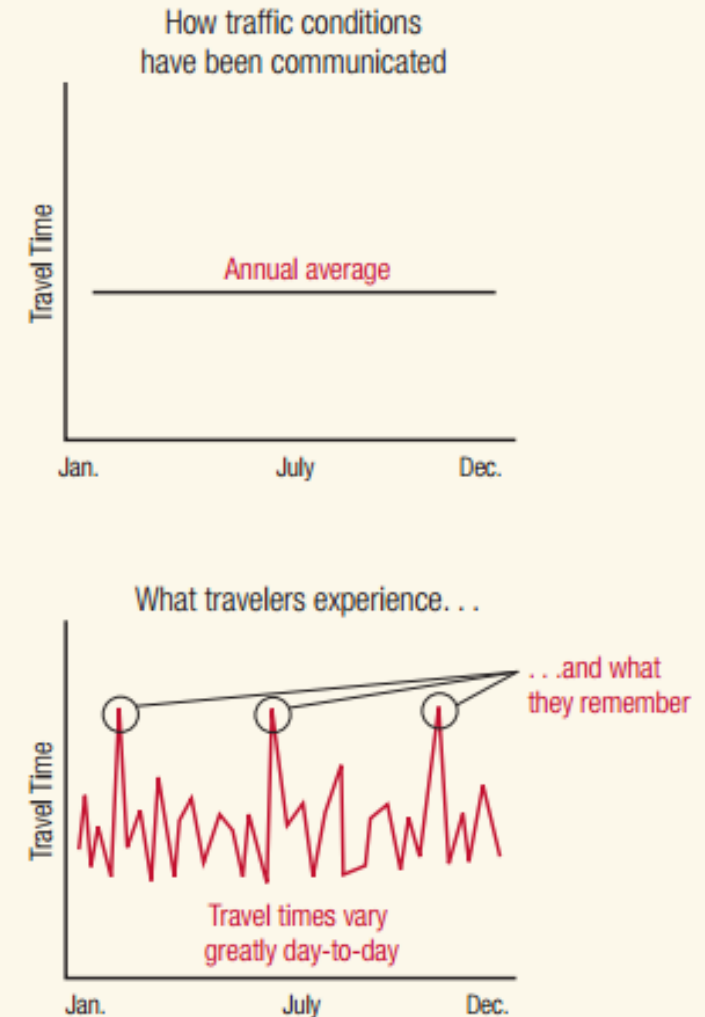
▶ XD Segments

- ▶ Developed by INRIX
- ▶ Covers all FRC 1-2-3 Roads
- ▶ Used for real-time analysis
 - ▶ Can also capture stream
- ▶ Typically 1-1.5miles
 - ▶ Breaks at intersection and interchanges

Quick Explanation

- FHWA defines as:
 - *“Travel time reliability measures the extent of this unexpected delay.”*
 - ***“the consistency or dependability in travel times, as measured from day-to-day and/or across different times of the day.”***
- Expected vs. experienced
- Accounting for variability included planning trips for:
 - Time of day
 - Weather Events
 - Holidays and many others
- Important because it quantifies the benefits of traffic management & operations activities.

Figure 1. Averages don't tell the full story



What do travelers care about?

- Selection of reliability and mobility measures includes an assessment on what travelers value the most
- **Summarizing congestion effects**
 - Duration
 - length of time congestion affects system
 - Extent
 - number of people or vehicles affected
 - Intensity
 - severity of congestion from travelers perspective
 - Variation
 - Recurring delay

Traffic Data Services

- Vendors
 - INRIX, TomTom (Tele Atlas), & HERE (NokiaNavteq)
- FHWA - National Performance Management Research Data Set ([NPMRDS](#))
 - Previously HERE now INRIX
- Iowa DOT – INRIX Contract
 - 1 year guaranteed – option to extend up to three more additional years

Types of Reliability measures

Measures of Typical Delay

- **Travel Time (TT)** = distance / speed
- **Travel Time Index (TTI)** = Average travel time / free-flow travel time

Measures of Travel Time Reliability

- **Buffer Time (BT)** = 95th percentile Travel Time - Average Travel Time
- **Buffer Time Index (BTI)** = Buffer Time / Average Travel Time
 - i.e. Measure of trip reliability that expresses the amount of extra “buffer time” needed to be on time for 95% of the trips

Combined Measures

- **Planning Time (PT)** = Average Travel Time + Buffer Time (95th percentile TT)
- **Planning Time Index (PTI)** = Planning Time / Free-flow Travel Time
 - i.e. If the PTI is 1.60, for a 15 minute trip in light traffic, the total time that should be planned for the trip is 24 minutes (15* 1.60 = 24 minutes).

Getting clear on use of Probe data

- **Step 1 – Determine how measures will be used**
 - Quantify benefits
 - Compare alternative scenarios
- **Step 2 – Develop a plan based on users**
 - Travel modes, trips, times of day, peak periods, frequency, reliability calculations etc..
- **Step 3 – Collect and process data**
 - Using INRIX and ITS systems
 - Quality Assurance
- **Step 4 – Calculate reliability measures**
 - 95th percentile travel Buffer times, Travel time index, planning time index
 - Congestion frequency
- **Step 5 – Communicate effectively**
 - How to communicate the data (ex. report, dashboard, etc..)
 - Graphics and relate to travelers experience

INRIX at the Iowa DOT

Iowa DOT Current Uses of INRIX

- Real-time data
 - Main users Traffic Operations
 - Incident detection alerts
 - Assist DOT Ops Center balancing traffic among diversion routes
 - Travel Times (rural and urban)
- Historic data
 - Traffic Management Systems and Operations (TSMO)
 - Value, Condition and Performance analysis (VCAP)
 - Yearly/Monthly corridor reports
- INRIX analytics dashboard
 - <http://www.inrixtraffic.us/Analytics.aspx>

	A	B	C	D	E	F	G	H	
	TMC Code	Distance	Date_Time	Speed	Average Speed	Average Travel Time	Confidence Score	C Value	Fr Tr Ti
06	118N04892	0.3386195	1/1/2013 16:00	66.77	65	0.3	28.67	83.63	
07	118N06499	0.643845	1/1/2013 16:00	65	65	0.01	20	0	
08	118N06500	0.6437891	1/1/2013 16:00	66.52	65	0.58	25.67	54	
09	118N06501	0.5873473	1/1/2013 16:00	64.73	65	0.54	22.67	25	
10	118N09882	0.6821419	1/1/2013 16:00	67.07	65	0.61	23.83	32.97	
11	118P04888	0.9250658	1/1/2013 16:00	65.25	65	0.85	23.67	35	
12	118P04890	0.6702793	1/1/2013 16:00	65.28	65	0.62	23.67	35	
13	118P04891	0.0580698	1/1/2013 16:00	65.25	65	0.05	22.5	23.33	
14	118P04892	0.3462254	1/1/2013 16:00	65.27	65	0.32	23.67	35	
15	118P06499	0.627962	1/1/2013 16:00	50	50	0.01	20	0	
16	118P06500	0.6237675	1/1/2013 16:00	64.97	65	0.58	23.33	33.25	
17	118P09882	0.6847828	1/1/2013 16:00	65.77	65	0.62	24.5	45	
18	118+04890	2.5024399	1/1/2013 17:00	65.67	65	2.29	23.83	38.07	
19	118+04891	1.6345989	1/1/2013 17:00	67	65	1.46	24.33	38.8	
20	118+04892	0.4182208	1/1/2013 17:00	65.47	64	0.38	24.33	42.8	
21	118+06500	5.8113204	1/1/2013 17:00	65.2	65	5.35	24.83	46.67	
22	118+06501	3.0014241	1/1/2013 17:00	65.28	65	2.76	24	40	
23	118+09877	4.4526355	1/1/2013 17:00	59.17	61	5.29	25.67	55	
24	118+09878	2.3663409	1/1/2013 17:00	59.45	59	6.93	23.5	35	
25	118+09879	2.885533	1/1/2013 17:00	59.45	59	6.93	23.5	35	
26	118+09880	1.0582442	1/1/2013 17:00	59.45	59	6.93	23.5	35	
27	118+09881	6.2882635	1/1/2013 17:00	59.45	59	6.93	23.5	35	
28	118+09882	6.6021327	1/1/2013 17:00	59.45	59	6.93	23.5	35	
29	118+09883	3.7186067	1/1/2013 17:00	59.45	59	6.93	23.5	35	
30	118+09884	5.4696125	1/1/2013 17:00	59.45	59	6.93	23.5	35	
31	118+09885	2.1111568	1/1/2013 17:00	59.45	59	6.93	23.5	35	
32	118+09887	4.8631696	1/1/2013 17:00	59.45	59	6.93	23.5	35	
33	118+11350	0.6514012	1/1/2013 17:00	59.45	59	6.93	23.5	35	
34	118+11351	4.7480553	1/1/2013 17:00	59.45	59	6.93	23.5	35	
35	118+11352	6.8649911	1/1/2013 17:00	59.45	59	6.93	23.5	35	

Massive Raw Data Downloader

- Excel File with information tied to TMC Code shapefile
- Speed is estimated mean speed for the roadway
- Average Speed is the historical average mean speed for that segment
- To Map, Join by TMC Code Identifier

Confidence score: a simple confidence factor. The three possible values are:
 30 – high confidence, based on real-time time data for that specific segment
 20 – medium confidence, based on real-time data across multiple segments and/or based on a combination of expected and real-time data
 10 – lower confidence, based primarily on historical data

C-Value: Indicates the probability that the current probe reading represents the actual roadway conditions based on recent and historic trends. This value is only used when the confidence score is 30. (0 = low probability, 100 = high probability)

Bottlenecks Analysis

Bottleneck Ranking

1. Select one or more roads

Road	Region	List of TMC codes	Saved TMC Set
States and counties	All		
Directions	Northbound and 3 others		
Zip codes	Example: 20742,20904		
Road classes	Interstate and 2 others		

[+ Add region](#)

Your selected roads [i](#) [X Remove all](#)

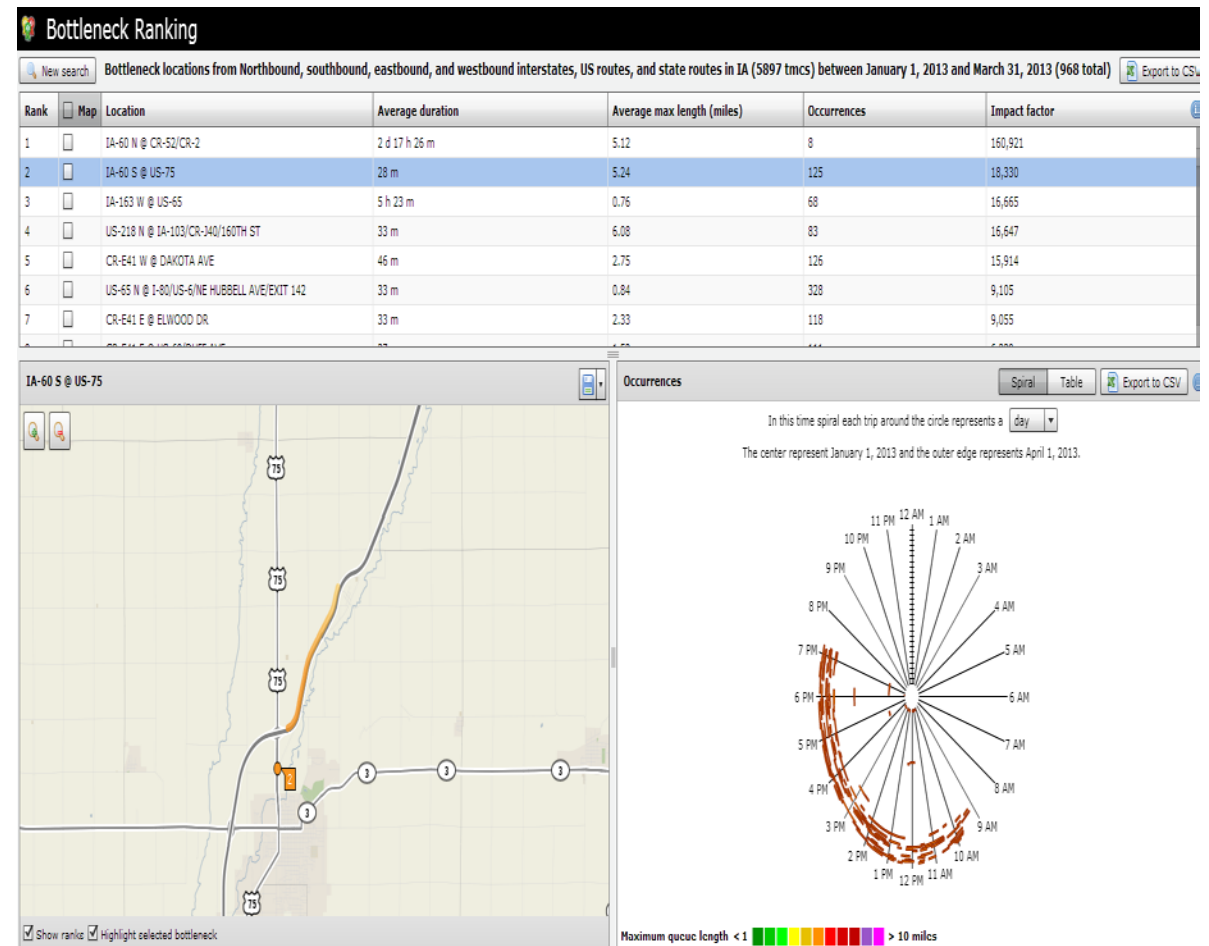
[X](#) Northbound, southbound, eastbound, and westbound interstates, US...

[Save as TMC set](#)

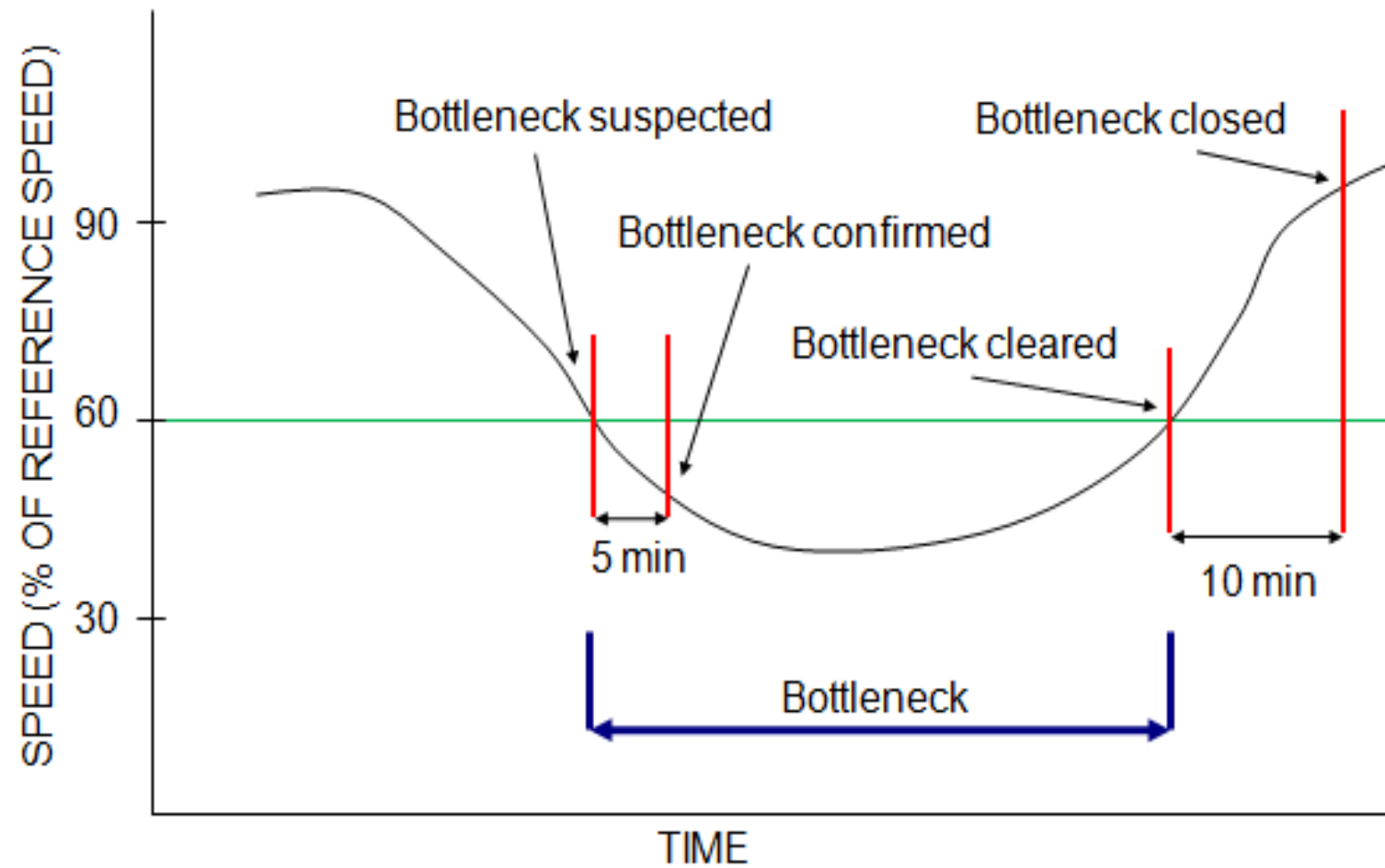
2. Selected a date range

01/01/2013 - 03/31/2013 [i](#)

[Submit](#)

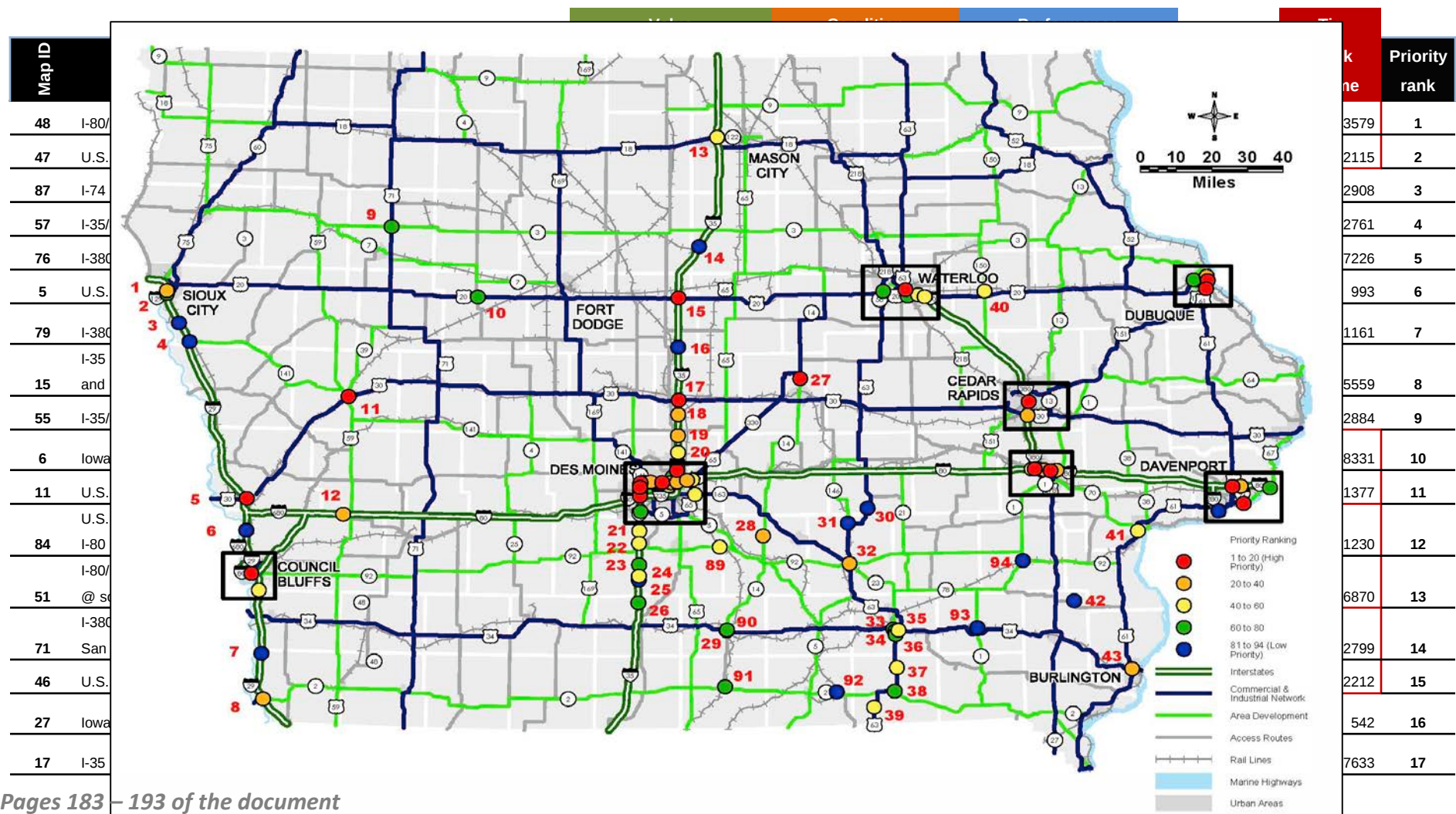


Freight Bottlenecks



Value, Condition, and Performance (VCAP analysis)

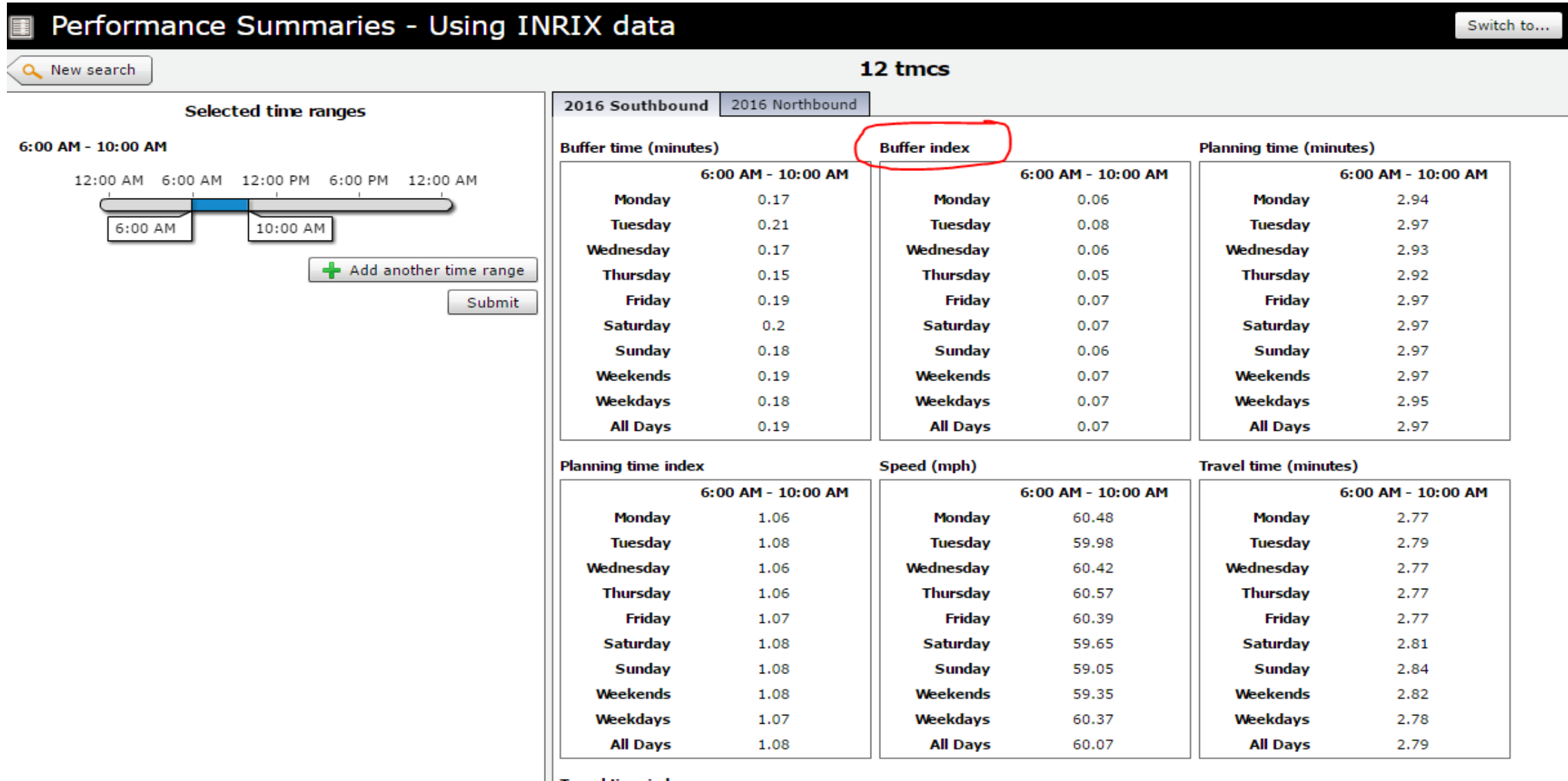
Highway improvement candidates



Traffic Systems Management and Operations (TSMO-ICE OPS)

ID	Corridor Name	Length (mi)	All Bottlenecks per mile (10%)	Freight Bottlenecks per mile (10%)	Incident Frequency per mile (10%)	Crash Rate (15%)	Buffer Time Index (BTI) (10%)	Event Center buffer mileage (5%)	Weather Sensitive Corridor mileage (10%)	AADT (20%)	ICE rating (5%)	Composite Rating	Rank
395	I-235 (jct of IA 28 to jct of US 69)	5.7	1	10	4	1	5	1	10	1	5	38.5	1
463	I-35/80 (west jct of I-35/80 to US 6)	2.1	4	1	3	3	8	7	10	2	4	41.5	2
394	I-235 (jct of I-35/80 to jct of IA 28)	5.1	1	10	1	5	6	1	10	3	6	45.5	3
368	I-80 (Nebraska border to jct of I-29)	3.5	6	1	5	4	8	9	10	5	1	53.5	4
263	I-29 (South Dakota border to jct of US 20/I-12)	8.4	1	10	3	5	1	9	10	9	5	59	5
406	I-35/I-80 (jct of IA 415 to jct of I-35)	2.0	8	5	8	3	8	7	10	4	2	60	6
261	I-129 (full route)	0.3	1	10	6	1	4	10	10	9	5	61	7
407	I-35/80 (jct of IA 141 to jct of IA 28)	3.9	7	4	8	8	9	3	10	3	3	63	8
408	I-35 (jct of I-80/I-235 to jct of IA 160)	3.1	8	4	7	7	8	5	10	4	4	63.5	9
281	I-235 (jct of US 69 to west jct of I-35/80)	4.4	5	10	7	6	6	2	10	5	5	64	10
275	I-74 (full route)	5.2	1	10	7	5	1	10	10	8	7	64.5	11
462	I-35/80 (from jct of IA 28 to IA 415)	4.0	9	6	8	8	9	3	10	2	2	64.5	11
277	I-35/80 (jct of US 6 to jct of IA 141)	2.5	10	9	7	8	8	7	10	2	2	68	13
440	I-380 (jct of US 20 to start of US 218)	7.3	7	2	9	7	2	10	10	8	8	70	14
430	I-35 (jct of IA 5 to jct of I-80/I-235)	4.7	8	5	10	6	7	3	10	6	6	70.5	15
272	I-80 (east jct of I-35/80 to jct of IA 14)	28.5	10	8	9	8	8	1	4	7	5	72.5	16

Buffer Time Index calculation



Other

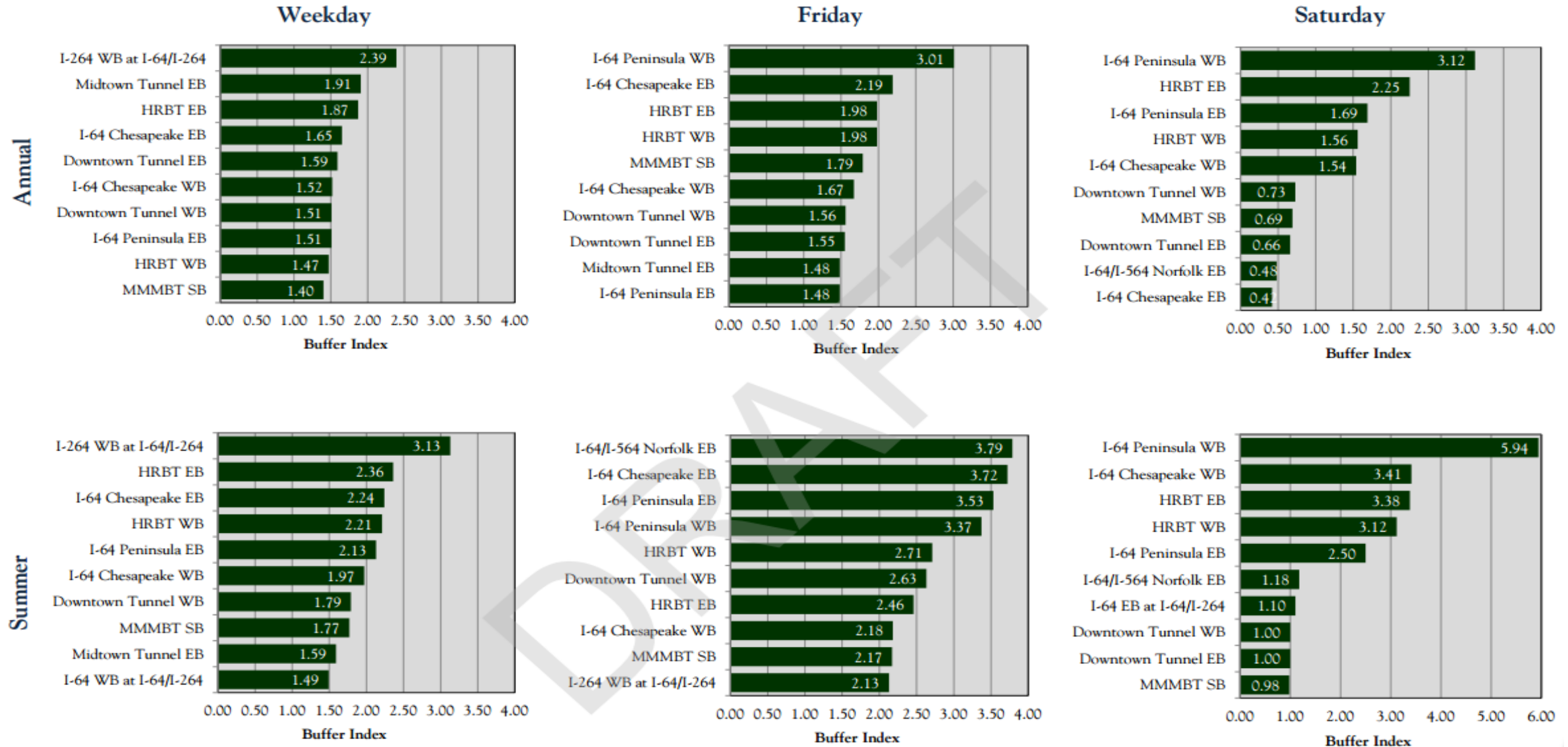
Iowa DOT Interstate Corridor Analysis

I-80 Rural Corridor in Iowa County near Williamsburg				
Spring				
		Avg_TT	PTI	PTI Avg_TT
PM	EB	24.76	1.070	26.27
	WB	24.47	1.073	26.05
AM	EB	24.98	1.075	26.72
	WB	24.71	1.076	26.52
Fall				
		Avg_TT	PTI	PTI Avg_TT
PM	EB	24.77	1.103	26.55
	WB	25.20	1.098	27.62
AM	EB	25.01	1.084	26.94
	WB	24.74	1.094	26.80
Winter				
		Avg_TT	PTI	PTI Avg_TT
PM	EB	24.92	1.094	26.60
	WB	24.81	1.080	26.69
AM	EB	25.15	1.079	27.11
	WB	25.00	1.092	27.32
Summer				
		Avg_TT	PTI	PTI Avg_TT
PM	EB	24.76	1.070	26.27
	WB	24.47	1.073	26.05
AM	EB	24.84	1.071	26.42
	WB	24.54	1.068	26.15
2014 average				
		Avg_TT	PTI	PTI Avg_TT
PM	EB	24.80	1.084	26.42
	WB	24.74	1.081	26.60
AM	EB	25.00	1.077	26.80
	WB	24.75	1.083	26.70

I-380 from I-80 to US 30				
Spring				
		Avg_TT	PTI	PTI Avg_TT
PM	NB	14.74	1.096	16.00
	SB	14.49	1.103	15.71
AM	NB	14.65	1.084	15.77
	SB	14.57	1.095	15.72
Fall				
		Avg_TT	PTI	PTI Avg_TT
PM	NB	14.72	1.103	16.09
	SB	14.84	1.117	16.44
AM	NB	14.49	1.096	15.70
	SB	14.66	1.108	16.06
Winter				
		Avg_TT	PTI	PTI Avg_TT
PM	NB	15.03	1.266	19.98
	SB	15.15	1.206	17.64
AM	NB	14.93	1.164	17.26
	SB	14.95	1.224	17.87
Summer				
		Avg_TT	PTI	PTI Avg_TT
PM	NB	14.78	1.049	15.77
	SB	14.61	1.084	15.74
AM	NB	14.35	1.078	15.33
	SB	14.27	1.080	15.28
2014 average				
		Avg_TT	PTI	PTI Avg_TT
PM	NB	14.82	1.128	16.96
	SB	14.77	1.128	16.38
AM	NB	14.60	1.106	16.01
	SB	14.61	1.127	16.23

Peak hour buffer index factors

Hampton Roads MPO Study





United States

This Month	This Month LY	% Growth
7.7	6.4	20.7%

T12 Months	T12 Prior Year	% Growth
7.6	6.8	11.8%

Trailing 12 months from

July 2014

Show Top

Top 25

INRIX Index

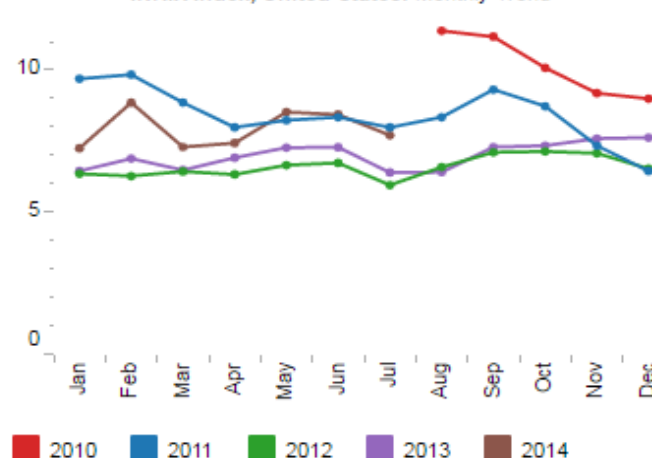
Austria
Belgium
Canada
France
Germany
Hungary
Ireland
Italy

Metro	Rank	T12 Months	This Month	This Month LY
Honolulu	1	35.6	28.7	20.1
Los Angeles	2	32.2	31.6	29.8
San Francisco	3	27.9	28.5	25.2
Austin	4	23.3	18.7	17.5
Bridgeport	5	22.1	25.2	20.9
New York	6	20.7	17.2	19.6
San Jose	7	20.6	21.3	17.2
Seattle	8	20.3	25.1	19.6
Boston	9	18.7	20.6	17.8
Washington D.C.	10	17.3	17.2	14.4

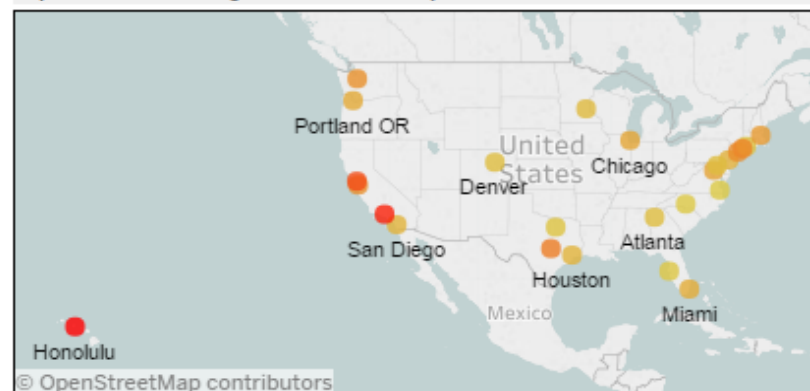
Biggest Movers: YTD vs. Last Year

Provo	1	284%
Poughkeepsie	2	176%
Toledo	3	111%
Sarasota	4	108%
Greensboro	5	104%
Augusta	6	72%
Dayton	7	72%
Las Vegas	8	67%
Buffalo	9	67%
Indianapolis	10	65%

INRIX Index, United States: Monthly Trend



Top 25 Metros: Trailing 12 months from July 2014



Biggest Movers: Current Month vs. Last Year

Provo	1	765%
Poughkeepsie	2	327%
Sarasota	3	194%
Salt Lake City	4	164%
Boise City	5	143%
Richmond	6	136%
Las Vegas	7	127%
Ogden	8	115%
Louisville	9	95%
Phoenix	10	95%

Possible Future Use

Dashboarding

- Monthly, hourly, peak AM/PM



Traffic & Cameras

Projects

Business

Environment

Maps & Data

You are Here: [Home](#) > [Traffic](#) > [Seattle](#) > [Travel Times](#) > [Best Time to Leave](#)

Best Time To Leave

Where are you
starting from?

Everett ▼

Where are
you going?

Bellevue ▼

What time do
you need to
get there?

8 ▼ : 00 ▼ AM ▼

Submit

For your trip from Everett to Bellevue your 95% Reliable Travel Time is **84** minutes. For 19 out of 20 working days (95%) you would need to leave at **6:36 AM** to arrive by 8:00 AM.

These times are for highway travel only, please allow extra time to get to the highway and to reach your destination after exiting.

Case Study Example Washington DOT

Online trip planner to check
current travel times

Challenges & Questions

- How do we process and store all of this data?
- Expensive to maintain
- Which time frame of data do we use for analysis?
 - AM/PM Peak Hours
 - Weekly
- How can we combine ATR data and other sensor data with INRIX probe datasets?
- Non-broken out truck data in the INRIX dataset
- New NPMRDS Performance Measure requirement (Reliability measures on Interstates)
- Finding the proper way to use INRIX data across multiple platforms
- Accuracy issues off Interstate
- Few application studies out there

Concluding Thoughts

- There have been successes using primarily cell phone probe data sources like INRIX
- Loop detectors and other sensors are most common for corridor studies
 - Adding a large amount of sensors is fiscally within reach
 - **Combination between the two is ideal for measuring reliability**
- Travel time systems must be operationally reliable to be used effectively
 - Accuracy is very important to the public for travel time messaging
- SHRP Researchers found reliability measures in transportation planning should
 - Be incorporated as a system wide goal
 - Be used as a tool to help prioritize roadway segments using Travel Time measures
- Data processing is the biggest concern – Who will address this?



Using INRIX Data (Traffic Operations)

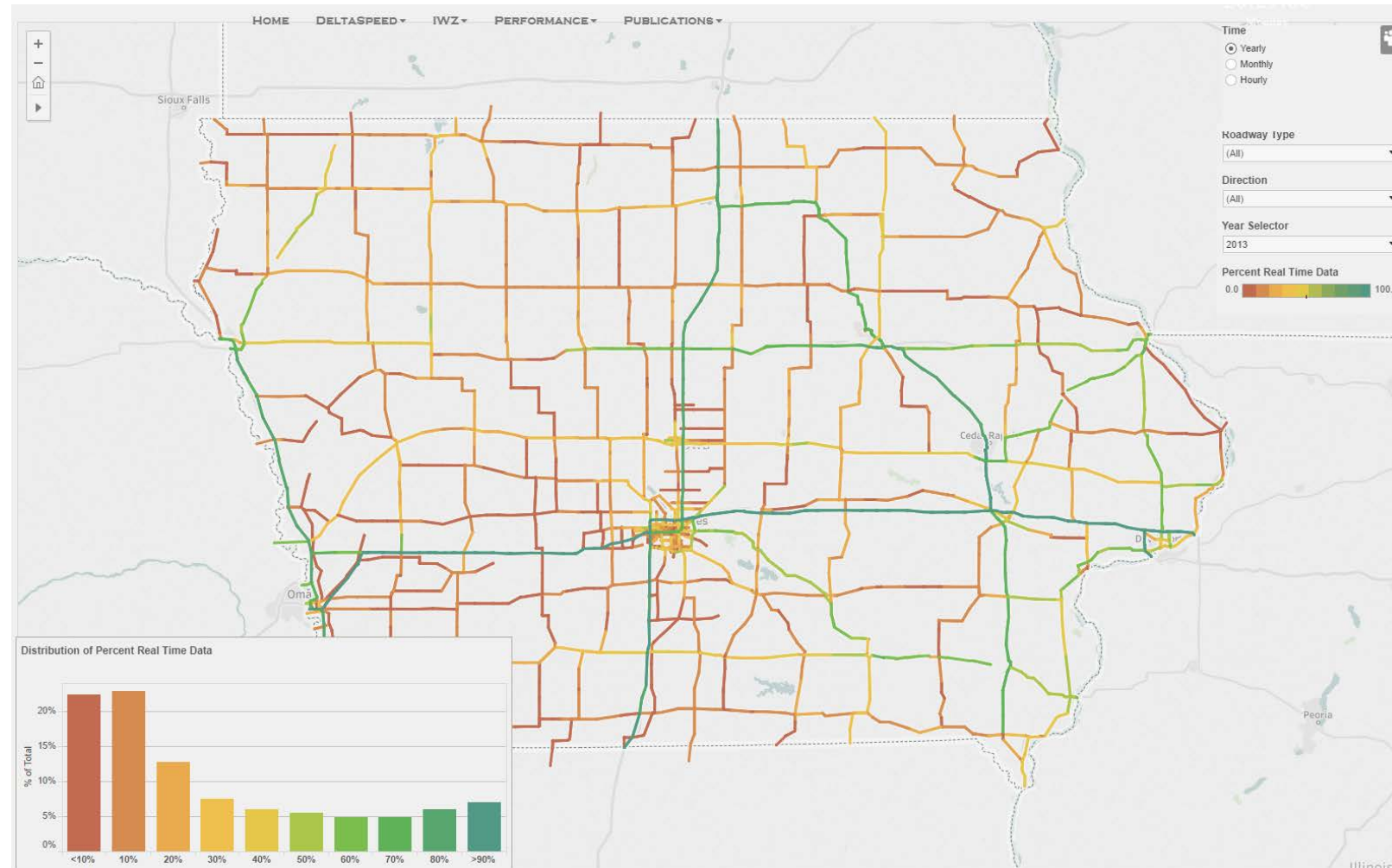
- ▶ Mobility Reporting
- ▶ Performance Measures
- ▶ Real-time monitoring/alerting
- ▶ After-action review



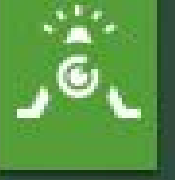
Real-time Data



- Understand where performance measures most accurate
- Monitoring in real-time
 - Understand where latency may be higher



Real-time Data

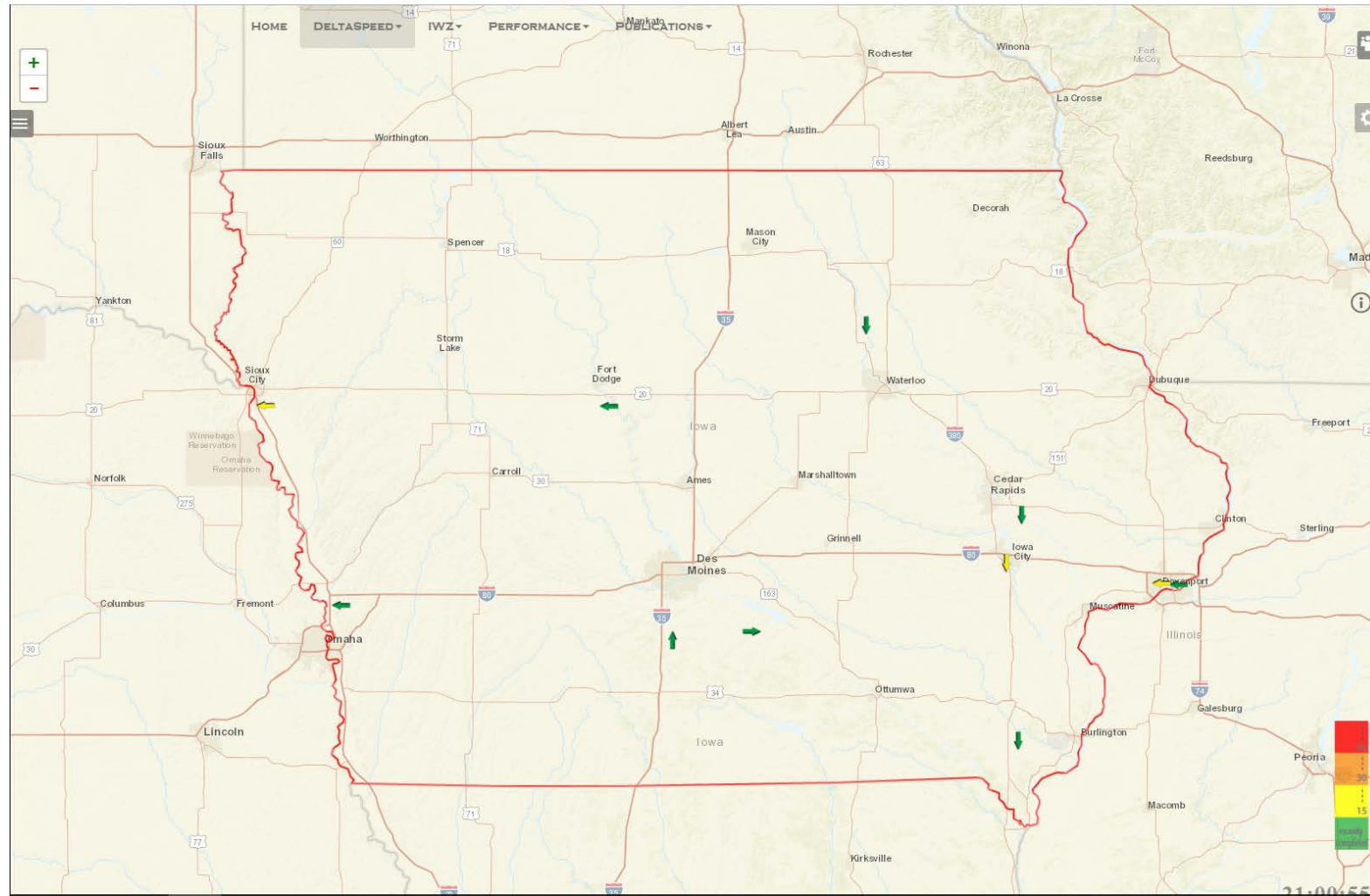


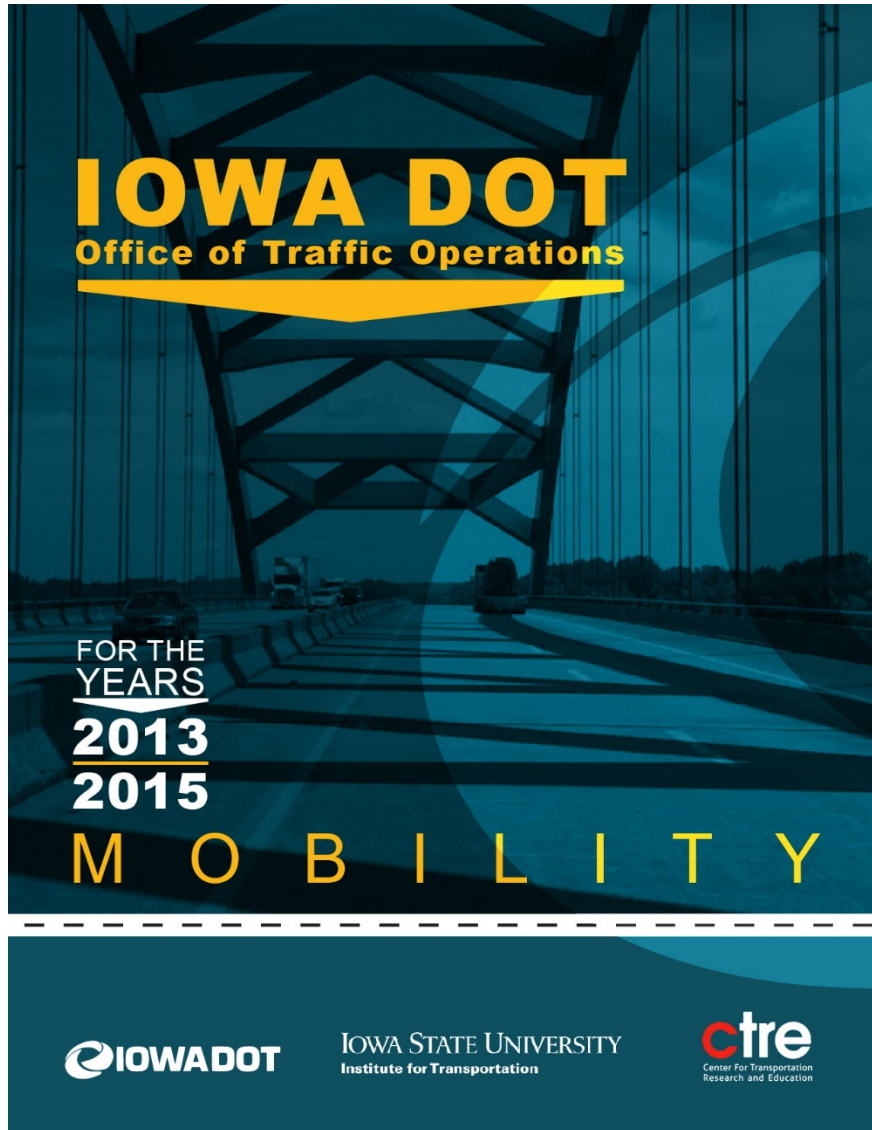
► Delta Speed

- Difference in speed between segments to identify back of queue

► Traffic anomaly detection

- Using outlier analysis to detect incidents



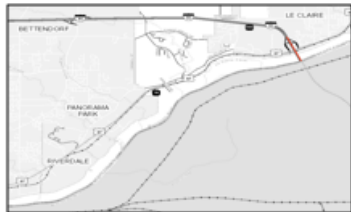
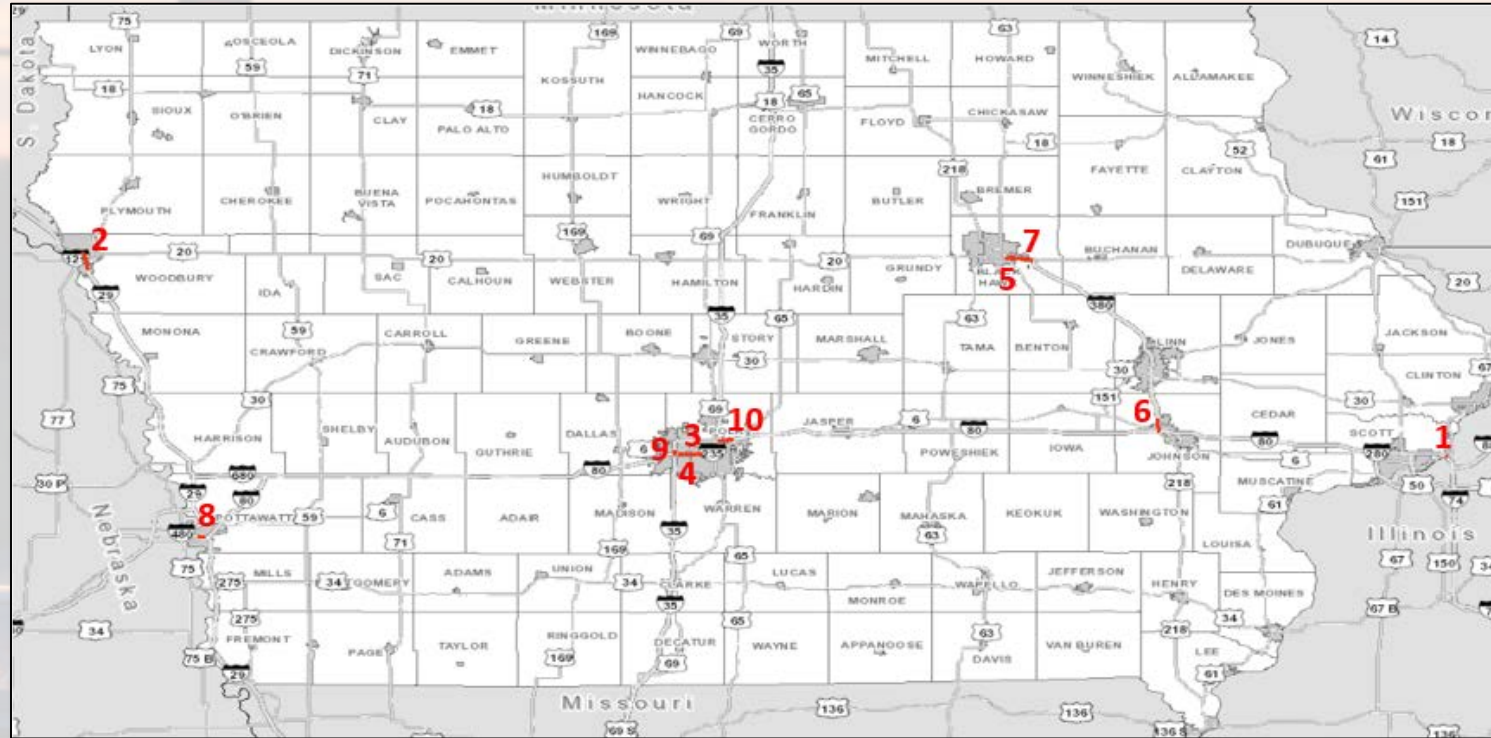


- **Congested Hours**
 - Top 10 most congested
 - Metro and Interstate comparison
 - Corridor congested hours
- **Speed Percentage**
- **% increase in typical travel time (BTI)**
 - Yearly
 - Daily

Congested Hours

- Calculate hours of speed less than 45 mph
- Look at each minute of data
 - Congested if speed is less than 45 mph and real time score
- Summarized data by time of day, day of week and month

Top 10 Most Congested - 2013



Interstate 80 Westbound

The top congested segment in Iowa was located in the Quad Cities on Interstate 80 westbound at the Illinois border. This half mile segment of road had 378.6 hours of congestion in 2013 which was primarily between June and November. Congested peaked with over 90 hours a month during both July and August. Construction on the Mississippi River bridge likely caused the congestion. Congestion primarily occurred between 9 am and 6pm with a majority during the PM Peak. Friday was the peak of congestion while all other days had consistent congestion hours.

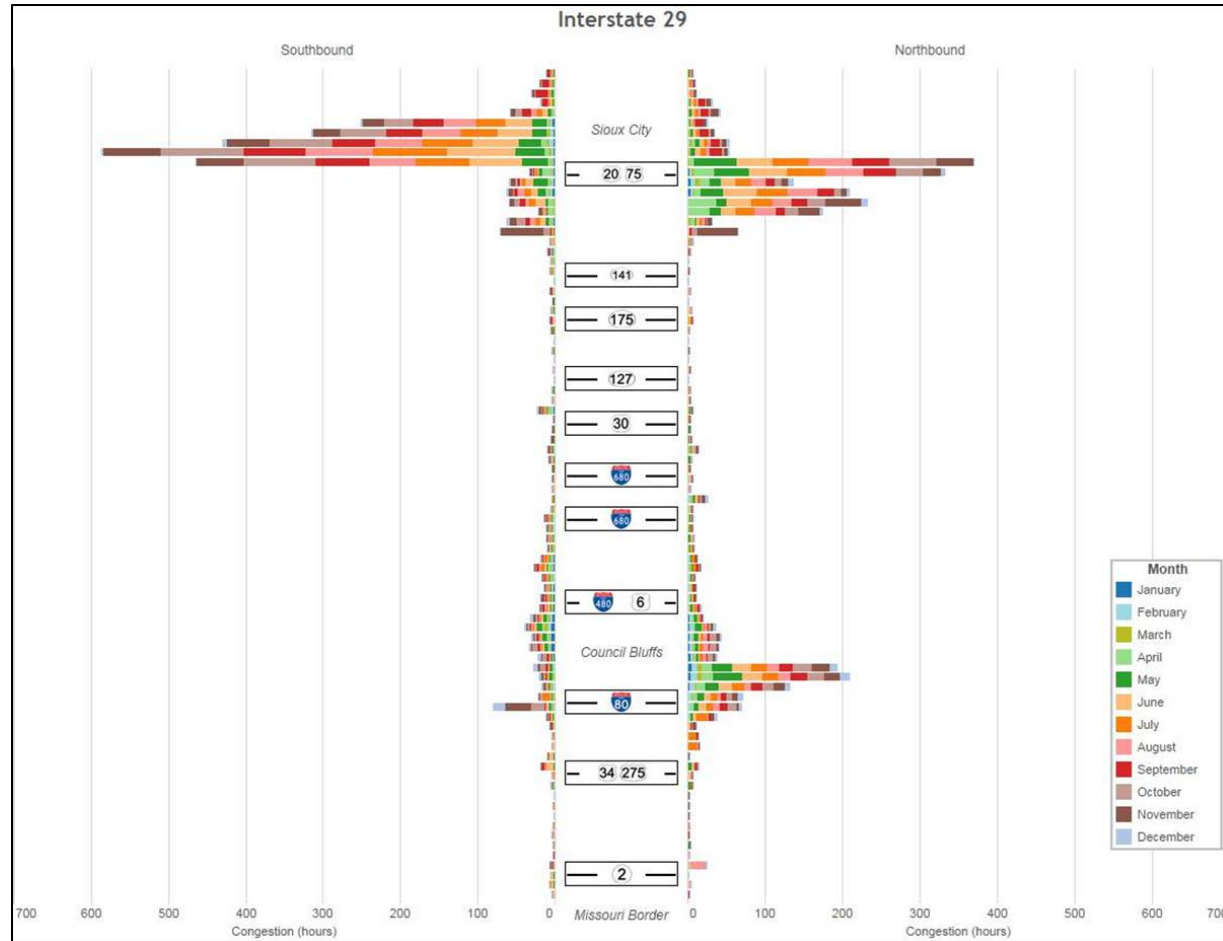


Interstate 29 Northbound

Up to 326.3 hours of congestion was experienced between Exit 141 (Sergeant Bluffs) and Exit 147A (Floyd Blvd) on I-29 northbound in Sioux City during 2013. This 5.8 miles of road had the most congestion between the months of August and October and 66.3 hours of congestion in September. The congestion was fairly consistent across the time of day and for all days of the week but was slightly higher between 9 am and 6 pm.

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Construction

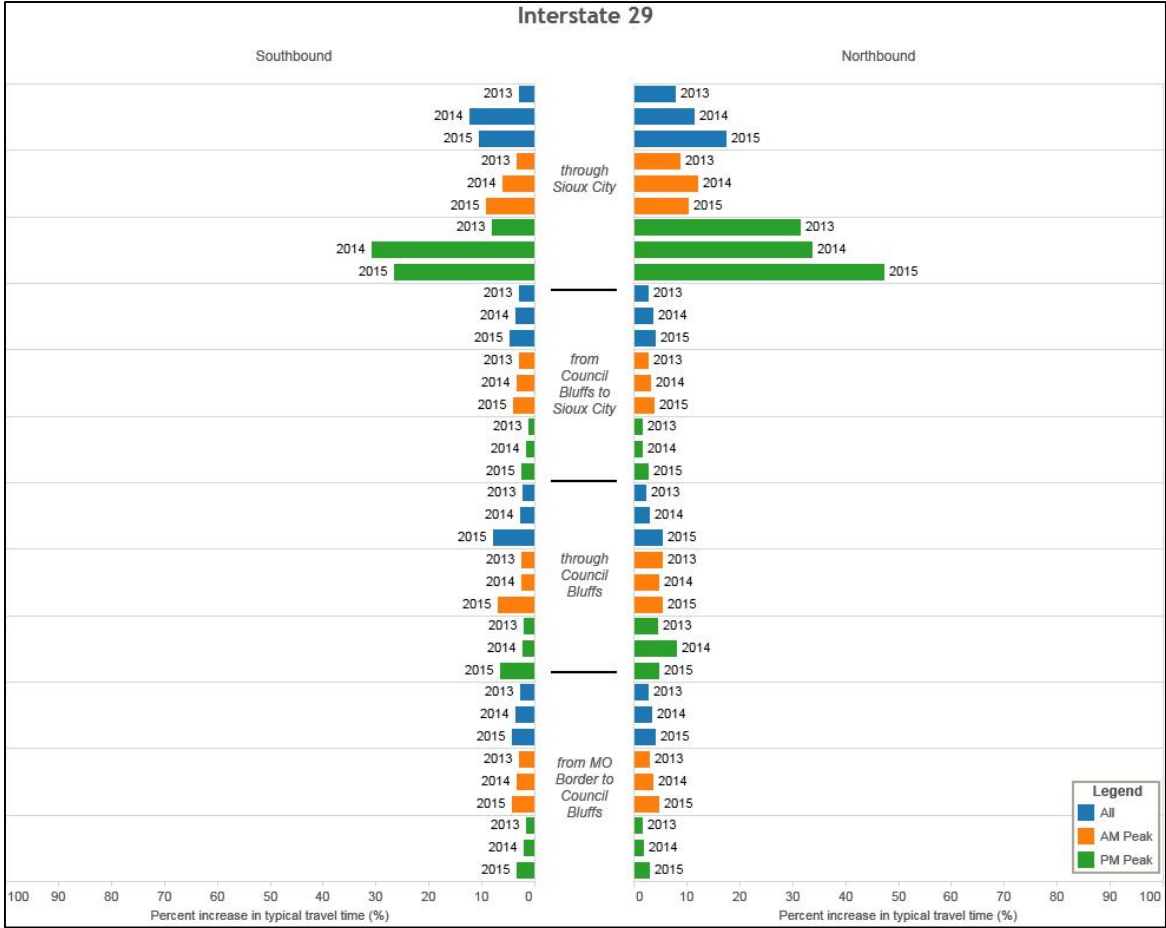


Percentage increase in typical travel time

- **Buffer time index**
- **Percentage increase in the typical travel time to arrive at destination with 95 percent confidence**
- **Calculated daily and yearly**
 - **All time periods**
 - **AM Peak**
 - **PM Peak**

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Reliability



Questions

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